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# **Week 12 Milestone Worksheet**

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# **SECTION A: Introducing Yourself**

**Part 1: Elevating Your Website Bio**

You will now **take your website “Bio” to the next level** by expanding on your existing “Bio”. In order to accomplish this, you need to bring together the following elements from your Week 9-12 Milestones:

**a. Week 9**

Name the GCGO that most strongly resonates with you.

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WHY does this GCGO resonate so strongly with you?

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**b. Week 10**

What is your choice of specialization to study?

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WHY do you choose this specialization? How does it help you achieve your mission statement or GCGO goals?

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What is your ideal job title/position?

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What are the **top 3 insights** you were able to find from experts in your chosen field on how you can be successful?

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**c. Week 11**

Add your professional photo to your website portfolio, and share the link to that page in the space below.

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Provide an interesting and/or funny fact about you.

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Provide the link to your up-to-date LinkedIn profile page.

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**d. The new Bio**

Now combine your existing website “Bio” piece from your website with all the different elements you have listed above (not necessarily in the same order) to create an improved “Bio” that introduces visitors to:

* Who you are
* What makes you unique
* Your passions
* How your job will enable/is enabling you to live out your passion

**Your new “Bio” piece.**

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# **SECTION B: Incorporating Your Brand**

**Part 1: Translating Your Brand**

In **Week 11** you learned about **personal branding**, and how to apply that branding to your portfolio. In this final milestone, you will **apply everything you learned about personal branding to your website**.

In the space below, list **at least 4 steps** you’ll take to ensure your branding is consistent across all the pages of your website (including your portfolio).

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Remember that **consistency is key** for this! Your website must be consistent across all its pages, but especially between your portfolio and your bio.



**Part 2a: Updating Your Website**

In the space below, list **at least 3 changes** that you made to your website to make sure the steps you identified in Part 1 are consistently applied.

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**Part 2b: Sharing Your New Website**

Please **share the URL of your updated website** below. IMPORTANT: Please make sure the URL works and is visible to anyone with the link. **Make sure the changes you made are clearly visible, and that your website meets all requirements** in the *Individual Activity: Improving Your Website* on Savanna.

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# **SECTION C: Your Elevator Pitch**

**Part 1: Adding Your Elevator Pitch Video to Your Website**

The time has finally come to **do something about that placeholder** on your website. You are (finally) **recording and sharing your elevator pitch** video! Once complete, add the elevator pitch video to the website. Please share the URL of your uploaded elevator pitch below.

IMPORTANT: Please make sure the URL works and is visible to anyone with the link. **Make sure that the elevator pitch meets all the requirements** of the [*Elevator Pitch* *Individual Activities*](https://intranet.alxswe.com/projects/101838)on Savanna.

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# **SECTION D: Presenting Your Website**

**Part 1: Feedback from Your Peers**

**Share** your website with your peers! **Take notes** on what they like about your website, and what they think can be better.

In the space below, list the top 4 things your peers like about your website.

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In the space below, list your peers’ top 4 suggestions to make your website better.

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**Part 2: Changes**

Please **list at least 3 updates/changes you made** to your website after receiving feedback from your peers (*these cannot include any of the changes you made in Sections A and B or your Elevator Pitch*).

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**Please go back to Savanna and continue with your learning content. You will be prompted when you need to return to complete Section E of your Milestone Worksheet.**

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# **SECTION E: Your Skills**

**Part 1: Your Skills Map**

Please share the URL of your updated skills map here. Make sure the URL works and is visible to anyone with the link. Also, **make sure that the skills map meets all the requirements** of the *Individual Activity: Update Your Skills Map* on Savanna.

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**Part 2: Reflection**

Review the **first milestone and the goals** that you set out to achieve through this course. You wrote them down in your survey assignment.

Reflect on the following questions and create a writeup in the space provided below.

* *How many of the initial skills have you developed or learned about?*
* *How many new skills did you learn about in this course?*
* *How confident are you in your skills and knowledge now as compared to the start of the course?*
* *How do you intend to keep developing your skills and knowledge?*
* *How has the skills map helped you track your progress, and what can you do to keep doing so in the future?*

Your reflections

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**Once you have completed this worksheet:**

1. Export/convert to .pdf.
2. Rename it per the instructions.
3. Upload to Savanna as your Milestone 12 Submission.
4. **Celebrate a job well done!**

